15c

TV Forecast

Jackie Nichols Eyes Heavyweight Belt

Story on Page 29

OCTOBER 28, 1950

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ON THE COVER

Jack Benny makes his debut Saturday on WBKB, channel 4, with Dinah Shore as guest star. The Benny show will be a full one-hour, originating at CBS in New York. Some members of his radio troupe will be used on each telecast. Benny will next be seen eight weeks later, if his old Maxwell holds up.

Sketch by Mondlock.

NEXT WEEK • "The Mary Hartline Show"

You'll want to read about the colorful life of Mary Hartline, star of WENR-TV's new daytime show seen on channel 7. Mary is shown above chatting with Wayne Griffin, station sportscaster. The article appears in next week's *TV Forecast* Magazine, on sale at leading newsstands.

CHANNEL ONE

HOLLYWOOD—All of Frankie Sinatra's friends here are "thrilled" about his new TV show for CBS . . . Following the show, the cast regularly heads for Toots Shor's restaurant in Manhattan, where TVersion No. 2 is staged without script . . . Chicagoan Martin Blank did this caricature of Frankie . . . A frequent visitor out this way now is Earl Wrightson, ABCrooner, who has taken a flier in a California oil well . . . Hollywood vets are showing their stamina on television. Best example is Charley Coburn, sexagenarian (don't confuse the word) who made such a hit in Pulitzer Prize Playhouse recently . . . Coburn is ready for more, and so is the public.

FRANKIE

If you're a travelling man, you'll get to see Hopalong Cassidy in person Nov. 16 in Charlotte, N. C., and in New York in the Thanksgiving Day parade . . . Dick Tyler, star of Henry Aldrich, is descended from four U. S. Presidents, Jefferson, Tyler and both Harrisons.

The Brooklyn Bums have the distinction of being the first to sign a TV commitment for '51. Watch our sports pages for more dope on the baseball situation . . . Unless they jump the gun on us, Bob Burns will make his teledebut soon . . . Says Sam Goldwyn, movie mogul: "TV will do away with bad pictures and the double feature" . . . Film brass are still teed-off about the recent Dean Martin-Jerry Lewis satire on "Movies are Better Than Ever." The boys win Channel One's Award of the Year for the best contribution to the motion picture industry . . . If your friends are prospective buyers of TV sets, urge them to make sure the receiver they purchase has a phono-jack. It costs less than $1 and enables them to plug in their home phonograph.

Jean Darling, former Our Gang girl, is now a TV actress . . . The charming eyeful has been seen on "Break the Bank" with Bert Parks in addition to other shows . . . Tips to talent scouts: audition Janis Gilbert, also an NBCutie that gets lost in the crowd.

Watch for Rosemary Clooney to appear in a satire on lady spies, "Espionage on Toast." Unfortunately, it will only be seen on Broadway, first . . . When a member of the Smaller Fry dept. asked Pops Whiteman his favorite dish the other day, the ABC-TVice president cracked back: "A fried steer smothered with twelve sheep . . . Says one Hollywood and Vine informant: I can remember in 1919 when Gloria Swanson and Bill Boyd starred in "Why Change Your Wife" . . . Boyd's salary at the time was 20 bucks per week . . . NBC's new TV theater in New York boasts of a "contour curtain." It can be draped in 200 ways, weighs 5,000 pounds and is operated by 14 motors. I'm impressed, too.

DARLING

TV Forecast

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Nobody Here But Us Kids!

By UNCLE HERBIE

NEW YORK—You guessed it: About the first thing I did upon arriving in New York was to go up the escalators (I'll bet you get just as much fun out of the moving electric stairways as I do!) in Macy's department store and visit the television section. And believe me, boys and girls, Macy's still are selling television sets right and left.

The boys and girls I saw shopping with their fathers and mothers at Macy's all like the big-screen TV sets —yes, the bigger, the better. No less than 16-inch screens, some 19-inch! Well, I agree. It's ever so much more fun to see all our favorites on the big screens. The characters look so life-like.

I asked one boy about 7 years old what program he liked best on television. "I like 'em all!" he bellowed. But with a little pursuit, he allowed that "Hoppy's my favorite favorite."

I guess it is hard to beat old Hop-along Cassidy. Especially when you can buy Hopalong suits, ties, wallets, guns, belts, hats, handkerchiefs, jackets, radios, bubble gum and even waste baskets!

Now, boys and girls, here is this week's contest: Who can make the most interesting ink blot? This is how you do it — you take a piece of clean, white paper. Then you take a fountain pen or an eye dropper or a straw and let a single drop of ink fall on the white paper. Fold the paper in the middle of ink spot, press down and see what an interesting design results. Let the ink dry, then send the piece of paper to Uncle Herbie, TV Forecast, 185 North Wabash Avenue, Chicago 1, Illinois. First prize, one dollar. Second prize, 50 cents. Third and fourth prizes, 25 cents each. And remember, each winner also automatically receives a zoomerang gun!

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See Uncle Mistletoe on Television

Monday through Friday at 5:45 P.M.

WENR-TV-Channel 7

Reporter Queries Public on Color TV

By HARRY FINKEL

Color vs. black and white TV has stirred up a nation-wide debate. In some cities a panic has been caused; store owners report sales of sets have decreased.

This week the Chicago public was polled by a *TV Forecast* reporter. These spantaneous remarks reflect their opinion on the recent F. C. C. decision approving the CBS color television system.

The following questions were asked by the Man on the Street:

1. Are you in favor of color TV being presented to the public now, or would you suggest that the networks combine their efforts for the good of the public, and develop color to a greater extent?

2. If you did not own a television receiver would you wait until TV in its new medium were presented or would the black and white be sufficient?

Mr. John Batura
7230 W. 61st Place
Argo, Illinois

"I don't think the public is ready to accept color TV as it is being presented now. Why should we invest in something now which would eventually become obsolete? Why don't the big networks continue to improve the color scheme jointly, so that it could be standardized? This would aid the public immeasurably. As it stands now, they have done a neat job of confusing the people. I bought a set last month. Why should I tax my earnings again? I would definitely buy a black and white receiver now, if I had a choice between waiting for the color debut and buying black and white."

Miss Dena Kapsimalis
6932 S. Green
Chicago, Illinois

"Color TV is a wonderful idea. It's something new for the world. Although they say it will cost a large sum of money to install this new mechanical device, I think they are exaggerating the amount. When you stop to think about this remarkable invention it astounds you. I won't hesitate to contribute in the family for this new color television."

Miss Ina Brandt
1827 S. Hamlin Ave.
Chicago 23, Illinois

"I don't see anything wrong with presenting colored television now. From past experiences, I have found that the public is always hesitant about accepting anything new, although it might be for their benefit. If they already bought sets, an extra few dollars will not break them. It will be a wonderful bargain for those expecting to buy receivers in the near future. I'm all for CBS and their color idea."

Miss Rosetta Shinkus
5553 S. Kostner
Chicago, Illinois

"It's definitely robbery! There's no sense in paying one-third of a new set just for one of those discs or converters, or whatever you want to call them. It's not worth it, just for twenty hours a week. I like black and white. Color will have to be spectacular before I'll invest more money in TV."

Angelo Curio
2142 W. Grenshaw
Chicago, Illinois

"No Siree! They should definitely not come out with color now. Until they can put out color TV on special cameras without making the viewers invest money, they have no right to use it. Before black and white I remember everyone saying that television was a legend. Now I hear people saying that color cameras is also a legend. If they would be patient along with the networks, it wouldn't be long before that special camera would become a reality. The way it stands now, it's just a racket and I'll be darned if I'm going to buy an adapter now. If the people are smart they'll continue buying black and white."

Mr. Leo Novak
5721 S. Richmond
Chicago, Illinois

"They're not justified in coming out now. It would make black and white television obsolete. If you think of the loss all of the manufacturers will take, it is not at all practical. Let them wait until they can give their customers the right service."

TV Takes Us On Road to Ruin

By JACK MABLEY

There's been a lot of tongue clucking about what television is going to do to the American people. Among other things, it is supposed to make us fat, lazy, and intellectual bankrupts.

I am in no position to quarrel with the fat and lazy part of that, but the intellectual end, far from being discouraging, is beginning to look bright. The threat that TV will make simple minded stoops out of its viewers for lack of mental stimulation is diminishing.

I am not sure just what culture is, but I'd presume that good theater is one part of it. There always are several good plays running in Chicago—perhaps one for every 50 movies. The people jam the movies while most plays cry for customers. But that isn't because the people are lowbrow or indifferent to good drama. It's a matter of simple economics—the economics of $6.60 and $8.80 for a pair of theater seats against $1.50 or $2 for two to the movies. If some way were found to bring legitimate theater prices down to movie levels, there wouldn't be enough theaters to hold the crowds.

Now comes television, and with it, the exposure of the citizens to some fairly intelligent theater. And do the intelligent shows wither on the vine for lack of viewers? No! There is a clamor for more, and the good shows are landing in the top 10 ratings regularly.

In particular, Studio One and Philco theater always are crowding the top of the Nielsen ratings, and while their productions may run good and bad, they don't play down to their audiences.

Kukla, Fran and Ollie are almost highbrow entertainment, if you stop to analyze the show. Their subtleties and their satires are bright, intelligent theater. The last thing this show ever would do is look down or talk down to its audience. They are paid off in high ratings.

"You Can't Take It With You" and "Abe Lincoln In Illinois," recent Pulitzer Playhouse productions, were regarded as fine theatrical fare on Broadway. We doubt if they ever had more appreciative audiences than the "masses" of millions who saw them on television.

Of course there is plenty of junk on television, and it gets high rating too. But never in history have so many people had the opportunity to view high quality theater, and they are demonstrating very concretely that they want more of it.

The increasing tendency to spend whole evenings, many nights a week, stretched out on our shoulder blades watching TV certainly is going to make us physically inactive, and will be harmful to health. What the TV industry should do to keep America from getting marshmallow soft is to have every station in the land call time out at 9 o'clock every night for 10 minutes of physical exercises.

Physically, we're on the road to ruin, but intellectually we're holding our own, and in millions of cases improving our minds and our appreciation of art, science, literature, and drama.

TV can be as good or as bad for you as you make it. There's certainly no lack of good programs for everyone.

Dorothy Bond

Courtesy Daily News

Added Information

FOR FRIDAY, OCTOBER 27, 1950

3:00 5 Kate Smith Show Guests: John Butler Ballet Group, Timmie Rogers comedian, and William Pahlman decorator

4:15 5 Panhandle Pete And Jennifer "George Burro and the Eskimos"

6:45 4 Perry Como Show features chorus singing "The Rosary," Fontaines sing "Dream A Little Of Me," and Perry sings "Patricia"

7:00 5 Quiz Kids ask Curt Massey and Martha Tilton to a Halloween Party

7:30 4 Man Against Crime A timid linguist is mysteriously murdered and a fortune in gems is missing. Mike Barnett (Ralph Bellamy) joins the hunt

9 Hold That Camera Guests: Sujata and Osaki

8:00 4 Magnavox Theater presents Victor Moore in "Lightn'" story of a harassed hotel owner with half of his property in Nevada and half in California

5 Versatile Varieties Guests: Gus Van, Mike & Poke comedy team, Honeyboy Thompson comedian, and James Quintet

7 Pulitzer Prize Playhouse A comedy by Sidney Howard. Years after his death an artist's paintings achieve value. This is the story of the man and his work as told by three people who cared for him

8:30 9 Musi-Comedy Playhouse Guests: the Lind Brothers

9:00 4 Star Of The Family Guests: Lisa Kirk, Georgie Tapps, Singers Of Israel

7 Penthouse Party Guests: Kay Kyser, Junie Keegan, and Frank Gallop

9 Cavalcade Of Stars Guests: Beverly Tyler actress, Mary Raye, and Naldi

10:00 7 Courtesy Hour Guests: Sen. Murphy comedian; Johnny Bashmein; Earl, Jack & Betty, skating act; Marcus Troup Jugglers

10:45 5 Herbie Mintz Show Guest: Alex Gray star of Broadway hits like "Desert Song" and "Student Prince"

11:30 4 Murder Before Midnight Film

12:15 4 Night Owl Movie "High Command" with James Mason and Lionel Atwell

Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 Movies For Kids Cartoons and serials
7 Saturday At The Bronx Zoo features a praying camel, a cone-eating honey bear, a baby gorilla, and a baby penguin. Theme: favorite animals on parade

10:30 7 Acrobat Ranch Circus acts, games, and interviews for the youngsters

11:00 4 Show Kids Amateur session with Eddie Hubbard emcee
7 Chester The Pup Master Drizzelpuss leads Chester into comedy situations

11:15 7 Animal Clinic Dr. Wesley A. Young

11:30 7 Feature Film

12:00 4 Multiscope News on the ticker tape

12:30 4 Today's Line Up with Alan Harvey

12:40 4 Fifty Yard Line Bruce Roberts emcee

12:45 5 Football: Princeton vs Cornell with Bill Slater describing
7 Football: Penn U. vs Navy with description by Jack Welsh and Geo. Walsh
9 Football Predictions And Interviews

12:55 4 **Football:** Columbia vs Army announced by sportscaster Red Barber

1:00 9 Football: Notre Dame vs Michigan State

3:15 7 Football Rally with Taylor Grant mc

3:30 4 Today's Winners with Alan Harvey mc

3:45 4 TV Billboard Ticker tape news

4:00 4 Film Shorts
7 Shirley Deel And Bedelia For the kids
9 Test Pattern

4:15 5 Sadie Hawkins Show

4:30 4 Win A Bond Quiz for war bond prizes
5 Joe DiMaggio Show Sports information and demonstration with sports guest
7 "Overland Riders" Feature film starring Buster Crabbe as Billy The Kid

4:45 4 Multiscope News on the ticker tape
5 Through Wendy's Window Interviews

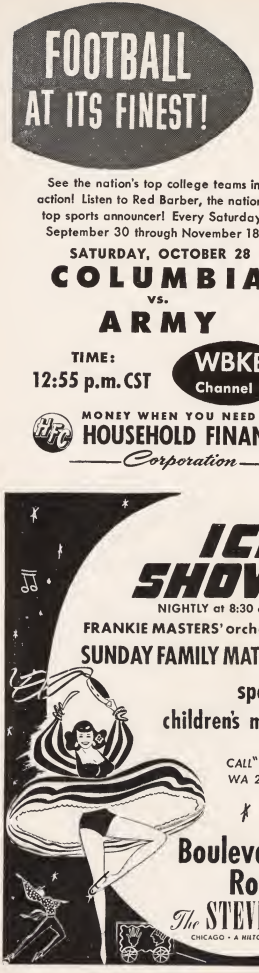
5:00 4 Lucky Pup Review Highlights from the past week with Foodini & Pinhead
5 Pet Shop Gail and Gay Compton emcee; contest winners get bikes; raising of pheasants and ducks is discussed

5:30 4 Tony Kemp Show Commercial
5 Pinky Lee Show Comedy situations
7 "South Of Santa Fe" Western feature

6:00 4 Mr. I. Magination with Paul Tripp mc and the story of the Adventures of Benvenuto Cellini
5 Hank McCune Show Comedy situations arise out of most peaceful event

6:30 4 Masland At Home Earl Wrightson stars
5 One Man's Family Bert Lytell and Marjorie Gateson star in domestic
7 The Stu Erwin Show High School principal Stu Erwin keeps daughters in line but mischief brews
9 Wrestling Film

(Continued on page 10)



Saturday (Continued)

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

6:45 4 **Faye Emerson Show** Interviewing stars

7:00 4 **Jack Benny Show** Premiere of comedy-variety with guests Ken Murray and Dinah Shore singing "Tess's Torch Song," Rochester (Eddie Anderson), Don Wilson, and Sportsman quartet
5 **Jack Carter Show** Variety revue with Donald Richards vocalist and guests
7 **Paul Whiteman's TV Teen Club** Amateur youngsters display their talents

7:30 9 **Madison Sq. Garden Pro Basketball** Globetrotters vs New York Celtics and Knicks vs Syracuse

7:45 4 **Sam Levenson Show**

8:00 4 **Frank Sinatra Show** Musical variety featuring Whipoorwills, Mary Mayo, and comedian Ben Blue and his family
5 **Your Show Of Shows** Comedy variety starring Sid Caesar, Imogene Coca, and a host of singers and dancers.
7 **Robbins Nest** Variety with Fred Robbins emcee, music, and guests

8:15 7 **Other Lands, Other People** Film short

8:30 7 **Cameraman At Large** Film short

8:45 7 **Stranger Than Fiction** Quirks of nature

9:00 4 **Sing It Again** Musical quiz with prizes galore, Dan Seymour emcee, and "phantom voice" contest
7 **Roller Derby** narrated by Joe Hasel

9:30 5 **Your Hit Parade** Musical with Snooky Lanson, Eileen Wilson, Raymond Scott's orchestra with 7 top tunes of week

10:00 4 **"Shadow Of Suspicion"** Feature film
5 **"Waterloo Bridge"** Feature film starring John Mills, Stewart Granger, Valerie Hobson. AWOL British Corporal seeks to help a family but finds he must keep one jump ahead of MP's
9 **Wrestling** Jack Brickhouse announces

10:15 7 **Top Views In Sports** Jim Evans with highlights from the past week of sports

10:30 7 **"Foreign Correspondent"** Feature film with Joel McCrea, Herbert Marshall, George Sanders in a story of a rookie newspaperman who uncovers a nest of enemy agents

11:00 9 **"Children Of The Wild"** Feature film with Joan Valeri and James Bush

11:30 4 **Murder Before Midnight** Film segment
5 **Stars For Freedom** Milton Berle emcees Benefit of the United Jewish Appeal

12:00 4 **"Lost In The Stratosphere"** Feature film starring William Cagney and June Collyer
9 **TV Forecast**

1:30 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

TODAY

THE PROGRAMS TO SEE ARE ON WENR-TV

Whether it's early morning . . .

ACROBAT RANCH
10:30 A.M.

CHESTER THE PUP
11:00 A.M.

Or whether it's early evening . . .

THE STU ERWIN SHOW
6:30 P.M.

WHITEMAN TV TEEN CLUB
7:00 P.M.

ROBBINS NEST
8:00 P.M.

ALL STAR MOVIE TIME
10:30 P.M.

WENR-TV
Channel 7
ABC-TV in Chicago

Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

11:30 4 **TV Billboard** Ticker tape news

12:00 4 **Your Future Home** Viewers select their new home from their armchairs

7 **Bible Stories** Children's tales with choir background told by Kay Morrow

12:25 7 **Jack Holden** Commercial commentary

12:30 4 **Football Film** Illinois vs Indiana

7 **Morris B. Sachs Amateur Hour** Performers present a variety of talent

1:00 9 **Double Feature Matinee** "Daniel Boone" with Geo. O'Brien, Heather Angel, & John Carradine. An epic of American adventure; "God's Country And The Man"

1:30 5 **Front Line Camera** Clifton Utley reports on the latest happenings

7 **Gene Autry Show** Western adventure

2:00 5 **Battle Report — Washington** Defense measures at home & abroad discussed

7 **Hopalong Cassidy** Western adventure

2:30 5 **Mrs. Roosevelt Meets The Public** Topic of general interest discussed

3:00 4 **Florence Bourke Ellis Show** Books

5 **Meet The Press** Martha Rountree presents a statesman-reporter panel

3:10 7 **Gigi And Jock** Puppet show for the kids

3:15 4 **Political Telecast**

3:30 4 **Meet Your Mate** Are you suited psychologically for marriage, discussion

5 **Film Shorts**

3:40 7 **TV Tots Time** Cartoons for the children

4:00 4 **Telecharades** Ed Roberts moderates the old-fashioned parlor game

5 **Gabby Hayes Show** Tale of the adventures of Buffalo Bill

7 **Super Circus** Fun and games with Cliffy, Scampy, and Nick Francis

9 **Film Varieties**

4:30 4 **Peoples Platform** Discussion

5 **Films** "Whispering Shadows" & cartoon

9 **Women In The News** Adelaide Hawley interviews the ladies

4:45 5 **Tales Of Captain Brit** with Phil Lord Theme: Legends, fables, and folk tales thru centuries with emphasis on Aesop's Fables & "beast tales"

9 **Film Varieties**

5:00 4 **Take Another Look** Sonny Mars emcees a fashion quiz, Bill Otto's music

5 **Hopalong Cassidy** Tales of the west

7 **Cowboys And Injuns** Youngsters will enjoy

9 **Dress Up Quiz** with Holland Engle and Earl Nightingale emcee

5:30 7 **Ruggles** Keeping up with the kids starring Charles Ruggles & Ruth Tedrow

9 **Chicagoland Newsreel Review**

6:00 4 **Gene Autry Show** presents "Gun Powder Range" with Dick Jones, Gail Davis, & Pat Buttram in a story of a kid brother who gets too big for his britches 'cause he's a dead shot

5 **Zoo Parade** Small "hunters" in the animal kingdom; those that prey on and live by the other animals. Feature: Tayra cat

(Continued on page 12)

Sunday (Continued)

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

6:00 7 **Paul Whiteman Revue** features Earl Wrightson baritone, Boris Karloff, and Jet McDonald in a Halloween celebration with songs like "Green Eyed Dragon" and "With My Head Tucked Underneath My Arm"
9 **Request Performance** Irv Kupcinet emcees variety and introduces guests

6:30 4 **This Is Show Business** Clifton Fadiman emcees variety discussion with Abe Burrows, Geo. S. Kaufman and guests Virginia Pine, Ben Blue, Evelyn Knight, Topsy and Aires
5 **Aldrich Family** Henry has a problem locating a costume for Halloween, and as usual winds up in trouble this time about six miles from home
7 **Showtime U.S.A.** Featuring dramatic sketches from Broadway hits with Judith Anderson in the sleep-walking scene from "Macbeth"
9 **Happiness House** Community sing starring Danny O'Neil with Leon Berry accompanying at the organ

7:00 4 **Toast Of The Town** Ed Sullivan presents Margaret Truman singing "O'er The Hill" and "My Johann," Victor Borge pianist, Clark Dennis, Cornelia Otis Skinner, and Smith & Dale
5 **Comedy Hour** starring Bobby Clark with guests Frances Langford, Mel Allen, and Gussie Moran
7 **Hollywood Premier Theater** Gil Lamb emcees drama, variety, comedy session
9 **Billy Carson Stories** Adventures of the west with Buster Crabbe

7:30 7 **Sit Or Miss** Musical hassock game with Kay Westfall and Geo. Sotos emcee

8:00 4 **Fred Waring Show** Musical extravaganza with Pennsylvanians, Daisy Bernier, song stylist & comedienne, Hugh "Uncle Lumpy" Brannum, comedian and many others
5 **Philco Playhouse** presents "The Gambler" with Ethel Griffies, Alfred Ryder, Ann Crawford, & Philip Cooliage in a story of a medical student turned gambler
7 **Marshall Plan In Action** Discussion
9 **Arthur Murray Show** Variety with Mrs. Murray emcee introducing guests

8:30 7 **Soap Box Theater** Treat for youngsters

9:00 4 **Celebrity Time** Quiz with Conrad Nagel me, Kyle MacDonnell and Herman Hickman regular panelists & guests Veronica Lake and Frank Farrell
5 **Garroway At Large** Musical variety starring Jack Haskell, Cliff Norton, Connie Russell, & Bette Chapel
7 **Old Fashioned Gospel Meeting** Sermon by Dr. Charles E. Fuller
9 **Stars Of Tomorrow** Lee Bennett emcees an amateur talent session

9:30 4 **What's My Line** John Daly emcees quiz with Louis Untermeyer, Arlene Francis, Hal Block, and guest Betty Furness
5 **Take A Chance** Don Ameche asks the questions on variety quiz
7 **Youth On The March** Religious program Dr. Percy Crawford gives sermon
9 **Courtesy Theater** presents "Night For Crime" with Glenda Farrell and Lyle Talbot in a wise-cracking, fast talking murder mystery

10:00 4 **"Four Feathers"** Feature film starring Ralph Richardson, June Duprez, and C. Aubrey Smith .
5 **"The Lady Confesses"** Feature film starring Hugh Beaumont and Mary Beth Hughes. Her safety is at stake in trying to clear a murderer
7 **"Fall In"** Feature film starring William Tracy as Sgt. Doubleday

11:00 7 **"Framed For Murder"** Feature film starring June Clyde and Wallace Ford
9 **Eloise Salutes The Stars** starring Eloise McElhone interviewing guests Jose Ferrer

11:15 9 **TV Forecast**

11:45 4 **Pix Of The News** with Ulmer Turner

12:00 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** Variety of subjects
9 **Your Figure Ladies** Paul Fogarty emcee
10:15 4 **Fun And Figures** with Ed Allen coaching
9 **Individually Yours** Celeste Carlyle mc
10:30 4 **Fun And Features** (continued)
9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Tips for the homemaker
7 **Bob And Kay Show** Viewers request
11:30 4 **Fun And Features** (continued)
9 **Famous Jury Trials** Re-enactment trial
12:00 4 **INS Newsreel** Ulmer Turner reports
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** with Jack Brickhouse
12:15 4 **For Ladies Only** Interesting topics
5 **News** Latest information
12:30 4 **Cooking Is Fun** as Tina demonstrates
5 **Carson's Panorama Shop** Luckey North
1:00 4 **Bill Evans Show** Fun for everyone
5 **"Enchanted Forest"** Feature film with Edmund Lowe & Brenda Joyce Individual personalities searching for each's needs
7 **Housewives Holiday** Claude Kirchner
9 **Open House** Musical variety with Frankie Masters and Phyllis Myles emcee
2:00 4 **Let's Have Fun** Variety, interviews
9 **Stop The Record** Musical quiz game
2:30 5 **Ransom Sherman Show** features comedy and music Art Van Damme Quintet
9 **Telephone Game** Bill Bailey emcee
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Show** Musical variety
9 **Television Matinee** Feature film
3:30 4 **Look Your Best** General information
4:00 4 **Lucky Pup** Foodini has his problems
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Stop, Look, And Learn** Harold Isbell
4:15 4 **Funny Bunnies** Cartoon adventure tales
5 **Panhandle Pete And Jennifer** "Li'l Wigwam & Magic Jack O'Lantern"
7 **Space Patrol** Drama of the atmosphere
4:20 4 **TV Billboard** Ticker tape news
4:30 4 **Comic Capers** Don and Vera Ward read the funnies and perform magic
5 **Howdy Doody Show** Games and fun
7 **Film Shorts**
9 **Foto Test** Quiz with Danny O'Neil mc
4:45 4 **Twinkle Time** with Helen Circkle mc
4:50 4 **Film Shorts**
5:00 4 **Herb Graffis Show** Commentary
5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** Features include "happy talk" and "club newsreel"
5:15 4 **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** Cartoon film
7 **Adventure Time** Feature film serial
9 **Trail Blazers' Theater** Western film
5:35 5 **Clifton Utley** reporting on the news

(Continued on page 14)

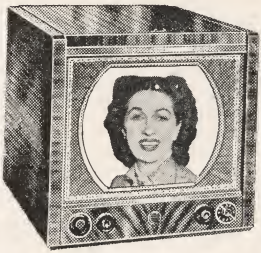
ONLY PHILCO HAS IT . . .

1951 PHILCO BALANCED BEAM TELEVISION

First True-Focus Picture In Television History!

NO BLUR! NO SMEAR!

New Heights of Viewing Enjoyment
Plus Super-Power for Fringe Areas



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TELEVISION OWNERS

Call and be advised of the **SENSATIONAL TRADE-IN ALLOWANCE** you will receive for your 7" or 10" Television Set on this beautiful **PHILCO BALANCED BEAM TV.**

IT'S R. H. FOR TV
R.H. Television Sales
5847 IRVING PARK BLVD.
Open 9AM to 9PM

Monday (Continued)

5:45 4 **Tom Corbett Space Cadet** Serial tale
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** with tales of Humphrey Mouse and his other friends

5:55 5 **Public Life Of Cliff Norton** Subject: Reading the comics

6:00 4 **Music Bowl** Danny O'Neil and Carolyn Gilbert sing tunes you request
5 **Kukla, Fran, And Ollie** Trio delights
7 **War Tonight** Gordon Fraser reporting
9 **Captain Video** Scientific adventures

6:05 7 **Club Seven** Musical varieties

6:15 4 **Ulmer Turner** and the evening news

6:25 7 **Nation Tonight** with Gordon Fraser

6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** Musical with Roberta Quinlan and guests The Chieftans
7 **Hollywood Screen Test** Neil Hamilton introduces potential star material
9 **Austin Kiplinger** and the news items

6:40 9 **Weather News** Frann Weigle predicts

6:45 4 **Perry Como Show** Musical with Fontaine Sisters and Mitchell Ayres' orch
5 **News Caravan** John C. Swayze reports
9 **Chicagoland Newsreel** Local news

7:00 4 **Lux Video Theater** presents "Mine To Have" starring Nina Foch. Story of an imprisoned woman and how she seeks security for her newborn child
5 **Paul Winchell-Jerry Mahoney Show** What's My Name quiz with comedy
7 **Treasury Men In Action** Walter Greaza in the "Case Of The Terrific '20's"
9 **Sid Luckman Football Show** Past, present, and future sports information from Sid, Jack Brickhouse, and Irv Kupcinet with films & sports guests

7:30 4 **Arthur Godfrey's Talent Scouts** Musical variety with outstanding talent
5 **Voice Of Firestone** presents Martha Lipton soprano accompanied by Howard Barlow and the orchestra
7 **Dick Tracy** Comic strip comes to life
9 **Al Morgan Show** Musical renditions

8:00 4 **Horace Heidt Show** Young talent gets a break on musical variety stanza
5 **Lights Out** presents "The Martian Eyes" with Burgess Meredith, Gavin Gordon, and Pat O'Malley
7 **College Bowl** Activity emanates from campus soda shop managed by easy-going Chico Marx
9 **Your Problem Panel** Discussion show with Geo. W. Crane moderator

8:30 4 **Goldbergs** Domestic happenings including Molly and the neighborhood
5 **Musical Comedy Time** presents "The Chocolate Soldier" with Billy Gilbert, Mimi Benzell, and Wilbur Evans
7 **"Eternally Yours"** Feature film with Loretta Young, David Niven, & Eve Arden. Romantic comedy about a magician

8:45 9 **Spot News** with Harry Creighton emcee

9:00 4 **Studio One** presents Charlton Heston in "Wuthering Heights"
9 **Art Jarrett's Rhythm Rodeo** Musical

9:30 5 **Who Said That?** Current quote quiz Robert Trout, asks Wendy Barrie, Al Capp, & H. V. Kaltenborn
9 **"Headline"** Feature film

10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
7 **Your TV Surprise Show** Musical variety featuring guest emcees

10:10 5 **Dorsey Connors Show** Commercial

10:15 4 **Wrestling From Hollywood** on film
5 **Clifton Utley** reporting on the news

10:30 5 **Let's Look At Sports** with Tom Duggan
7 **Dr. Fixum's Household Hospital** Tips

10:45 5 **Herble Mintz Show** Musical review

11:00 4 **Tomorrow's Weather** by John Dunham
5 **Broadway Open House** Musical variety, comedy session, Morey Amsterdam
7 **Paul Harvey News** Evening commentary
9 **"City Without Men"** Feature film starring Linda Darnell, Edgar Buchanan, Michael Duane, Glenda Farrell. Story of a Japanese smuggling ring in a Pacific port & a girl who believes in a man tho he's in prison

11:05 4 **Film Shorts**

11:10 7 **Fiana-Grams** Sports commentary

11:20 7 **Top O' The Weather** Russ Reed emcees

11:30 4 **Murder Before Midnight** Film segment
7 **Walter "Fats" Pischon** Musical session

12:00 4 **INS Newsreel** with Ulmer Turner
9 **Chicagoland Newsreel** Local news

12:15 4 **"Cheer Up"** Feature film starring Nancy Grey and Stanley Lupino
9 **TV Forecast**

1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

OPEN HOURS North: (Never Closed)
Devon Av. (N) Damen Av. (W)
Fullerton Av. (S) Lake Mich. (E)

West: Until 3 a.m.—Fri. & Sat. 5 a.m.
Irving Park (N) Oak Park Av. (W)
12th Street (S) Western Av. (E)

Present this coupon to the delivery man and no service charge for the delivery will be made

Delivery every night except Monday

The Best in Television For Your Daytime Pleasure STARTING TODAY

12:00 Herbie Mintz Show

12:15 News

12:30 Carson's Panorama Shop
starring Luckey North

Luckey North

Followed by These Favorites

Ransom Sherman and friend John

1:00 Matinee Playhouse

2:00 Ransom Sherman Show
(new time beginning November 1)

2:30 Bert Parks Show
(Monday, Wednesday, Friday beginning November 1

3:00 Kate Smith Show

4:00 NBC Comics

4:15 Panhandle Pete and Jennifer

4:30 Howdy Doody

Howdy Doody

All Brought to You
By the Station
With the Stars

LETTERS to the Editor

All letters must be signed; names will be withheld if requested.

Sir:

The Wayne King Show last week was super. Everyone looks forward to John T. McCutcheon's cartoons . . . but they brought it to real life.

Chicago, Ill. MRS. G. C. SMITH

Sir:

Why doesn't Wayne King realize that writers on his show are strictly fifth rate talent . . . I could predict 7 out of 8 songs to be used on the show by merely listing the dullest, most obvious songs that have to do with the subject.

Chicago, Ill. JOHN N. CAMPBELL

Sir:

Is the recent practice of cutting off the heads of performers due to the technicians catering to the buyers of large screen sets? If so, how about remembering us—the poor thousands of early pioneer buyers of the 10 inch jobs.

Villa Park, Ill. CHARLES J. SNYDER

Ed. Note: We assure you it's no conspiracy. If the performer's head is "cut off" on your 10″ screen, it is also cut off on the 16″ screen, or any other set. It's due to poor camera work at the studio.

Sir:

Just have to drop a line to tell you how disgusting it is to keep seeing the same movies over and over again. Slavin Motors for a while were wonderful, now they're just as bad as the rest of them.

Chicago, Ill. E.C.

Sir:

Three cheers to Burke Motors for giving us the recent film, "Thief Of Bagdad." It was something different and entertaining.

Franklin Park, Ill. MRS. J. P. HARLAN

Sir:

If Jerry Lester says "George" once more, I'm gonna start drinking Prager.

Joliet, Ill. ROBERT B. FAHRNER

TV Forecast for October 31, 1950

Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** George Menard emcee
9 **Your Figure Ladies** Paul Fogarty emcee
10:15 4 **Fun And Figures** with Ed Allen emcee
9 **Needlecraft Parade** with Maryl Tuck
10:30 9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Tips from Betty Whitney
7 **Bob And Kay Show** Pleasing features
11:30 9 **Telesports Digest**
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** Ulmer Turner reporting
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** with Jack Brickhouse
12:15 4 **For Ladies Only** Florence Bourke Ellis
5 **News** Latest information
12:30 4 **Sewing Is Fun** Tina Redmond emcee
5 **Carson's Panorama Shop** Luckey North
12:45 4 **TV Talk** Bill Irvin interviews guests
1:00 4 **Bill Evans Show** Music, gossip, & news
5 **"Hot Rhythm"** Feature film with Dona Drake and Robert Lowery
7 **Beulah Karney Show** Foods adventures
9 **Open House** Frankie Masters in musical
2:00 4 **Let's Have Fun** with Hank Grant mc
9 **Stop The Record** Musical quiz game
2:30 5 **Ransom Sherman Show** Comedy situations
9 **Telephone Game** Quiz with Bill Bailey
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Show** Variety with guests
9 **Television Matinee** Feature film
3:30 4 **Film Shorts**
4:00 4 **Lucky Pup** Puppet magician Foodini
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Hi Ladies** Tommy Bartlett interviews
4:15 4 **Funny Bunnies** followed by **TV Billboard**
5 **Panhandle Pete And Jennifer** Stories "Geo. Burro and the Witch"
7 **Space Patrol** Drama of the atmosphere
4:30 4 **Comic Capers** Magic fun with Wards
5 **Howdy Doody Show** Bob Smith narrates
7 **Film Shorts**
9 **Foto Test** Quiz with Danny O'Neil mc
4:45 4 **Vitamix** Commercial
5:00 5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** Bob Emery emcees fun
5:15 4 **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Trail Blazers' Theater** Western film
5:45 4 **Magic Show** Youngsters are amused
5 **Weatherman** Clint Youle comments
7 **Adventures Of Uncle Mistletoe** Stories to delight the youngsters
5:55 5 **Public Life Of Cliff Norton** Subject: Trouser folding

(Continued on page 21)

WARNING!

A TV set is an investment to be protected. Deal with reputable firms when it needs service. Don't find yourself in the predicament of the New York TV set owner who purchased bargain service contracts only to find that the company went bankrupt and was unable to fulfill contract obligations for which they received payment.

Ask yourself these Questions:

- ***Is the company reputable?***
- ***Are you assured against hidden charges?***
- ***Is your property insured?***
- ***Is their equipment adequate?***
- ***Is their staff thoroughly trained?***

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Television Service, Inc.
5643 W. North Ave. — TUxedo 9-3232

Radio City
5659 South Halsted Street — ENglewood 4-5557

Television Engineers, Inc.
1539 West Harrison Street — TAylor 9-4200

Television Technicians, Inc.
516 S. Cicero Ave. — EStebrook 8-0751
380 E. St. Charles, Lombard — LOmbard 1236

ABC Television Service
843 West Roosevelt — SEeley 8-1295

Dealers Radio & Television
816 West 58th Street — WEntworth 6-4040

Walker Radio & TV Service
3309-11 West Ogden Ave. — LAwndale 2-2000

Video Tronics, Inc.
1767-9 W. Armitage Ave. — EVerglade 4-4868

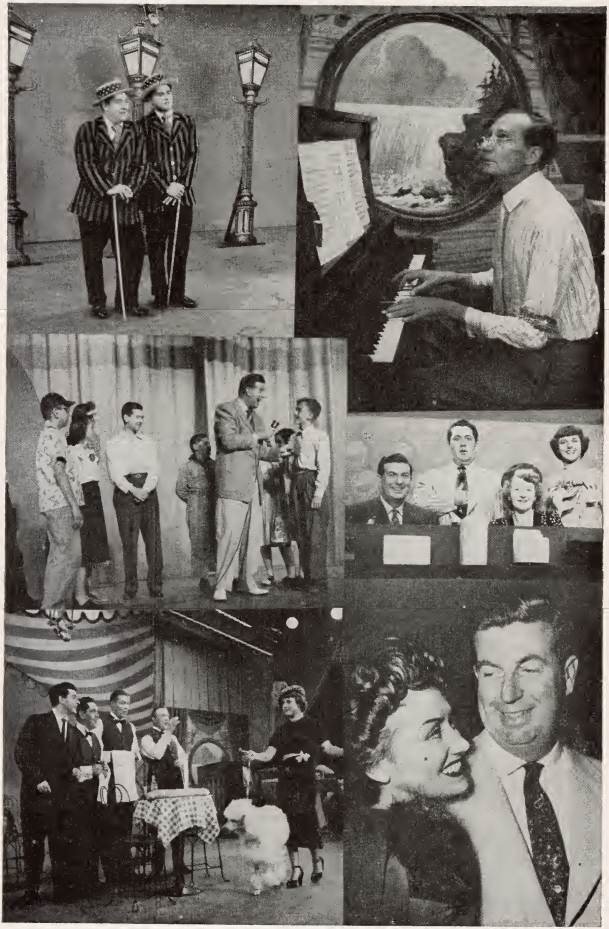
Coburn TV Service
4845 Chicago Ave. — EStebrook 8-0908

Tele-Tronics, Inc.
2440 W. Devon — RODney 3-2200

Aide Service Corp.
5908 South Troy Street — PRospect 6-6575

Central Television Service
3730 North Southport Ave. — EAstgate 7-9500
6901 S. Anthony Ave. — VIncennes 6-1000

United Television Engineers
6420 South Ashland — WAlbrook 5-0610



A Frustrated Cartoonist
Is Having Fun on WENR-TV

Don McNeill's TV Club

D. T. McNeill, Donald Thomas that is, the talented and towering toastmaster who has guided ABC's Breakfast Club to the top of radio for 17 years, is now dishing out the kind of corn midwestern folks like on WENR-TV's Wednesday night video show on channel 7.

And the public likes it.

Don and his same Breakfast Club gang, Sam Cowling, Patsy Lee, Johnny Desmond, Cliff Petersen, Fran Allison, and Eddie Ballantine, skip before the footlights each week as Philco picks up the tab for a delightful sixty minutes of homespun fun.

A Wednesday evening chore like his TV show is not the toughest thing for McNeill, 42 year old king of Chicago emcees who admits television is "lots of fun." He scoffs at the idea that life begins at 40, or any other arbitrary figure.

Life began for McNeill in Galena, Ill., and he's a winning example of how to stay young and live life to the fullest, certain psychiatrists to the contrary. Smartly tailored and of an athletic build, he is as deft with a golf club as with a casting rod, which is to say that he is consistently in his low seventies.

McNeill is a man of many talents who long ago learned the merits of extreme punctuality. A frustrated cartoonist and composer of sorts, he has spent most of his life getting places ahead of time and in his 17 years as emcee of the early morning program he has been late but four times. In each case his lateness has been no more avoidable than an emergency case of appendicitis.

Even his birth bore an aura of punctuality. He arrived at the stroke of midnight, December 23, 1907, which caused his mother to remark later, "Bound for Don! He's never been late for anything."

McNeill's outstanding attribute, of course, is an innate understanding of people. It is just possible that this understanding is little more than a deep-rooted respect for, and liking for, all people.

Also on his credit side is the fact that he never has become calloused about his work.

He has told his ante-meridian audiences that "Each program for me is a premier. And that includes tomorrow morning's broadcast."

Oddly enough, a great deal of Don's success can be attributed to the fact that he admittedly capitalizes on what his opponents shun. It is a four-letter word spelled c-o-r-n, plus a high regard for puns. When he interviewed a Kansas housewife recently, she interrupted the interrogation long enough to lift the netting which becomingly shielded her face. "There will be a slight pause," Don announced, "while Mrs. X removes her veil. She's been straining her voice."

When a New Jersey woman told him that her husband is a butcher by trade and she a corsetiere, he commented, "What an ideal arrangement. He fattens them up and you pull them in."

Don's definition of "corn," however, goes far beyond "the obvious joke." Corn, to him, is old-fashioned friendliness. It's doing your part in community activities and being cheerful and friendly about religion.

Most of his friends in suburban Winnetka, where his wife Kay, and their three boys live, regard him as something of a martyr or "Poor Don who has to get up so early so often."

Kay once remarked publicly that Don always bounds out of bed in the morning. "That 'bounding,'" says Don, "somewhat resembles the act of a fatigued bivalve trying to crawl out of a nine pound shell." He will tell you, however, that arising at 5:45 each morning ceased to be a chore after the first few weeks of mastering the ceremonies on the Breakfast Club. He con-

(Continued on page 33)

FACES AND PLACES IN CHICAGO

This is Chicago!

A quick look at the town finds television celebrities in large numbers at the new College Inn Porterhouse of the Hotel Sherman . . . Already it's been christened the Pump Room of the Loop and for those busy stars who have only a few minutes between rehearsals or between stations, it is centrally located . . . We caught this picture of Dick Contino and "Clarisse", 5-week-old Golden Calf, as "Clarisse" was acclaimed the Belle of the Ball by Mrs. Christian P. Paschen Jr. of 5000 Marine Drive . . . This rapid rise from the Stock Yard to the Social Set could happen only at the society premiere of the Porterhouse, fabulous room named in honor of the late and very wonderful Ernie Byfield . . . The evening found Clarisse auctioned to raise funds for the Margaret Etter Creche day nursery, Chicago's oldest

CLARISSE

. . . Gordon Stouffer plunked down $7,100, making our girl Clarisse a precious steak . . . Elsewhere we see that our old friends, Cass and Monica, are in town and will be at the Swiss Chalet of the Bismarck Hotel until November 7 . . . You'll recall seeing them on WGN-TV when "Front Row Center" ran for 26 weeks. Since then they've guest-starred on Ed Sullivan and Roberta Quinlan telecasts, and now they're projecting their charms in all corners of the chalet . . . Cass Franklin and Monica Moore make a handsome pair . . . Cass is billed the "Debonair Baritone," but his old fraternity brothers of Hiaweyga remember him best as a triple-threat cleat man who could on occasion cut loose with a lusty locker room lyric . . . Monica, it may interest you, is Australian born, in the town of Adelaide . . . The well-known

CASS & MONICA

Aussie producer F. W. Thring discovered her and signed the lovely miss for a show, her first step to fame! . . . We plan to make more trips of our gay city, meeting TV celebrities in their off-hours. If you like the idea, drop this column a note.

Shows Open to Public

WENR-TV—20 N. Wacker Dr., AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Acrobat Ranch," Saturday 10:30 a.m.; "Your TV Surprise Show," Monday, 10:00-10:30 p.m.; "Don McNeill TV Club," Wednesday 8-9:00 p.m.

WGN-TV—441 N. Michigan, SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; "Al Morgan," Monday 7:30 p.m.; "Happiness House," Sunday 6:30-7 p.m.; "Musi-Comedy Playhouse," Friday 8:30 p.m. (write Esserman Motors, 6130 Cottage Grove, Chicago); "Dress Up Quiz," 5-5:30 p.m.; "Request Performance," Sunday 6-6:30 p.m.; "Airflyte Revue," Thursday 7:30-8:00 p.m.

WBKB—190 S. State, RA 6-8210. Tickets: "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Let's Have Fun," Monday thru Friday 2-3:00 p.m. from Goldblatt's State St. Store (8th floor). No tickets necessary.

WNBQ—Merchandise Mart, SU 7-8300. Guest Relations, Mart, Chicago 54. "Ransom Sherman Show," Monday through Friday 2:30-3 p.m.

Tuesday (Continued)

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

6:00 4 **Film**
5 **Kukla, Fran, And Ollie** Family show
7 **War Tonight** followed by **Club Seven**
9 **Captain Video** Scientific adventures

6:15 4 **Ulmer Turner** and the evening news
6:25 7 **Nation Tonight** with Gordon Fraser

6:30 4 **CBS News** Douglas Edwards reports
5 **John Conte's Little Show** Musical with guest vocalist Rosemary Clooney
7 **Beulah Show** Ethel Waters stars in domestic comedy presentations
9 **Austin Kiplinger** and the late news items

6:40 9 **Weather News** then **Chicagoland News**

6:45 4 **Faye Emerson Show** Interviewing stars
5 **News Caravan** John C. Swayze reports
9 **Chicagoland Newsreel** Local news

7:00 4 **Frontier Theater** Western feature film
5 **Star Theater** featuring Milton Berle and guests: Andy Devine, Robert Alda, and Beatrice Kaye
7 **All American Game Of The Week** Film
9 **Court Of Current Issues** Discussion

7:30 7 **Buck Rogers** and his daring exploits
9 **John Hopkins Science Review**

8:00 4 **Vaughn Monroe Show** Musical variety
5 **Fireside Theater** presents "Mother's Mutiny" with Virginia Mullen, Joan Vohs, & Gertrude Graner
7 **Billy Rose Show** Dramatic sketches
9 **Cavalcade Of Bands** Musical emcee Ted Steele

8:30 4 **Suspense** Mystery drama
5 **Circle Theater** presents a drama
7 **Can You Top This** Laugh-meter rates points with Peter Donald, Harry Hershfield, and Ward Wilson emcee

9:00 4 **Danger** Mystery drama
5 **Amateur Hour** with Ted Mack emcee
7 **Strange Adventure** "Jungle Terror" native superstitions and "Of Thee I Love" self-sacrifice of a bride-to-be
9 **Star Time** Musical variety starring Frances Langford, comedian Lew Parker, Benny Goodman and sextet

9:30 4 **Bears Quarterback Club** Red Grange and Luke Johnsos comment on past games and show film clips
7 **Roller Derby** Joe Hasel describes

10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
9 **"Of Mice And Men"** Feature film starring Burgess Meredith, Betty Field, and Lon Chaney Jr. Story of friendship between two tramps on a California grain ranch

10:10 5 **Dorsey Connors** then **Clifton Utley**

10:15 4 **Ulmer Turner** and the late news items
7 **Sportscholar** Commentary on events

10:30 4 **Sports Roundup** with Joe Wilson
5 **Let's Look At Sports** with Tom Duggan
7 **Our Gal Toni** Celebrity interviews

10:45 4 **Uncle Julius** with Art Linick
5 **Herbie Mintz Show** Musical review

10:55 4 **Tomorrow's Weather** by John Dunham

11:00 4 **Anonymously Yours** Will your secret wish come true?
5 **Broadway Open House** Jerry Lester emcees musical, variety, comedy
7 **Paul Harvey News** Evening commentary

11:10 7 **Fiana-Grams** Sports commentary

11:15 4 **Film Shorts**

11:20 7 **Top O' The Weather** Russ Reed emcee

11:30 4 **Murder Before Midnight** Film segment
7 **Walter "Fats" Pischon** Musical session
9 **Chicagoland Newsreel** Local news

11:45 9 **TV Forecast**

12:00 4 **INS Newsreel** Ulmer Turner reports

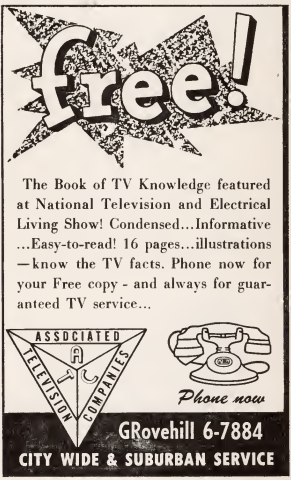
12:15 4 **"Captain Billy"** Feature film starring Leslie Fuller and Judy Kelly

1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

Some Colorful Characters

A novice scriptwriter asked John Cameron Swayze, commentator on the NBC-TV News Caravan, to look over his latest effort. Swayze read it and then reported that he thought it was too colorful. "In the very first pages," said Swayze, "you make the old man turn purple with rage, the villian turn green with envy, the hero turn white with anger, the heroine turn red with blushes, and the coachman turn blue with cold."



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Westown Television
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TONIGHT

8:00 P.M.
CARDINALS' FOOTBALL
Highlights of last week's game

8:30 P.M.
PLAINCLOTHESMAN
A truly different mystery show

9:30 P.M.
FAMILY CIRCLE THEATRE
Tops for feature films

Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** Interesting subjects
9 **Your Figure Ladies** Paul Fogarty emcee
10:15 4 **Fun And Figures** Ed Allen comments
9 **Interior Decoration** Paul MacAllister
10:30 9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Tips for busy housewives
7 **Bob And Kay Show** Menagerie items
11:30 9 **Telesports Digest**
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** Ulmer Turner reports
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** with Jack Brickhouse
12:15 4 **For Ladies Only** Interesting views
5 **News** Latest information
12:30 4 **Cooking Is Fun** with Tina Redmond mc
5 **Carson's Panorama Shop** Luckey North
1:00 4 **Bill Evans Show** Features of interest
5 **"Fog Island"** Feature film with Lionel Atwell in a story of revenge
7 **Kay Morrow Show** presents Mary Barnett demonstrating uses of plastics
9 **Open House** Musical, Frankie Masters
2:00 4 **Let's Have Fun** with Hank Grant emcee
5 **Ransom Sherman Show** Comedy situations
9 **Stop The Record** Musical quiz game
2:30 5 **Musical Comedy Variety Show** starring Bert Parks as emcee
9 **Telephone Game** Quiz, Bill Bailey mc
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Show** Musical variety, guests
9 **Television Matinee** Feature film
3:30 4 **Multiscope News** on the ticker tape
4:00 4 **Lucky Pup** Foodini's inventions outwit evil of Phineas P. Pinch
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Hi Ladies** Tommy Bartlett interviews
4:15 4 **Funny Bunnies** Cartoon adventure tales
5 **Panhandle Pete & Jennifer** "Samson, Hercules & Flying Machine"
7 **Space Patrol** Drama of the atmosphere
4:20 4 **TV Billboard** Ticker tape news
4:30 4 **Comic Capers** Magic tricks amuse kids
5 **Howdy Doody Show** with Clarabell
7 **Film Shorts**
9 **Foto Test** Quiz with Danny O'Neil mc
4:45 4 **Twinkle Time** Tales told by an elf
4:50 4 **Film Shorts**
5:00 4 **Herb Graffis Show** Commentary
5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews with children and games for them to play
9 **Small Fry Club** Animals have been added for your amusement
5:15 4 **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** Cartoon film
7 **Adventure Time** Feature film serial
9 **Trail Blazers' Theater** Western film
5:35 5 **Clifton Utley** reporting on the news

5:45 4 **Tom Corbett Space Cadet** Serial tale
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** Introducing the Kindness Club

5:55 5 **Public Life Of Cliff Norton** Subject: Old phonograph records
6:00 4 **Music Bowl** Musical with Danny O'Neil & Carolyn Gilbert singing favorites
5 **Kukla, Fran, And Ollie** Family show
7 **Wor Tonight** Gordon Fraser reporting
9 **Coptoin Video** Scientific adventures
6:05 7 **Club Seven** Musical selections
6:15 4 **Ulmer Turner** and the evening news
6:25 7 **Notion Tonight** with Gordon Fraser
6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** Musical with Roberta Quinlan and guest Dick Brown
7 **Chance Of A Lifetime** John Reed King helps your wishes come true
9 **Austin Kiplinger** and the late news items
6:40 9 **Weather News** Frann Weigle predicts
6:45 4 **Perry Como Show** Musical variety Guest: Mindy Carson vocalist
5 **News Corovan** John C. Swayze reports
9 **Chicogolond Newsreel** Local news
7:00 4 **Arthur Godfrey And His Friends** Musical variety, contest, and guests
5 **Four Star Revue** Comedy series starring in debut Jimmy Durante with Donald O'Connor as guest
7 **First Nighter** presents "Went The Day Well?"
9 **To be announced**
8:00 4 **Teller Of Tales** Dramatized short stories by Somerset Maugham
5 **Kroft Theater** presents Mercer McLeod, Stefan Schnabel, Carmen Mathews, and Enik Pulver in "Dolphin's Reach." Loyalties & relationships are exposed as Nazis await Lord Horner's return from London
7 **Don McNeill's TV Club** Informal variety session with Sam Cowling, & others Guest: Patricia Morrison
9 **Cordinols Footboll Gome Highlights**
8:30 4 **The Web** presents "Mirror Of Delusion" with Ann Lee, Hugh Franklin, & Grace Kelly in story of neurotic woman whose hatred causes destruction
9 **Ploinclothesmon** Mystery drama
9:00 4 **Internotional Boxing** Sandy Saddler vs Charlie Riley, Ted Husing announces
5 **Break the Bonk** Bert Parks asks ques.
7 **Wrestling** Wayne Griffin announcing
9 **Heolth Talk** Guardians Of Your Sleep, story of anesthesia with Dr. Max Sadove and Dr. James H. Cross
9:30 5 **Stors Over Hollywood** presents "A Model Young Lady" with Sally Parr
9 **"Donger, Women At Work"** Feature film starring Patsy Kelly, Mary Brian, and Cobina Wright Sr.
9:45 4 **Sports Porode** with Rex Marshall
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
10:10 5 **Dorsey Connors Show** Commercial
10:15 4 **Ulmer Turner** with late news bulletins
5 **Clifton Utley** reporting on the news
10:30 4 **Sports Roundup** with Joe Wilson
5 **Political Talk**
10:45 4 **Uncle Julius** with Art Linick
5 **Herbie Mintz Show** Musical review
10:55 4 **Tomorrow's Weather** by John Dunham
7 **Wrestling Interviews**
11:00 4 **Beat The Clock** Quiz with Bud Collyer
5 **Broodway Open House** Musical variety
7 **Poul Harvey News** Evening commentary
9 **How To Moke Money At Home** Film
11:10 7 **Flono-Groms** Sports commentary
11:15 9 **Chicogolond Newsreel** Local news
11:20 7 **Top O' The Weather** Russ Reed emcee
11:30 4 **Murder Before Midnight** Film segment
7 **Walter "Fats" Pischon** Musical session
9 **TV Forecast**
12:00 4 **INS Newsreel** with Ulmer Turner
12:15 4 **"Dote With A Dreom"** Feature film with Terry Thomas and Jean Carson
1:45 4 **Lote Wor News** on the ticker tape

(Stations reserve the right to chonge above listings without notice)

MOVIE MARQUEE

SATURDAY

10:00 Movies For Kids (titles unannounced)
11:30 Feature Film (title unannounced)
4:30 "Overland Riders"
5:30 "South Of Sonta Fe"
10:00 "Shadow Of Suspicion"
10:30 "Woterloo Rood"
10:30 "Foreign Correspondent"
11:00 "Children Of The Wild"
12:00 "Lost In The Strotosphere"

SUNDAY

1:00 "Daniel Boone" and "God's Country And The Man"
9:30 "Night For Crime"
10:00 "Four Feathers"
10:00 "Foll In"
10:00 "The Lady Confesses"
11:00 "Framed For Murder"

MONDAY

1:00 "Enchonted Forest"
3:00 Feature Film (title unannounced)
8:30 "Eternolly Yours"
9:30 "Headline"
11:00 "City Without Men"
12:15 "Cheer Up"

TUESDAY

1:00 "Hot Rhythm"
3:00 Feature Film (title unannounced)
10:00 "Of Mice And Men"
12:15 "Coptoin Billy"

WEDNESDAY

1:00 "Fog Island"
3:00 Feature Film (title unannounced)
9:30 "Donger, Women At Work"
12:15 "Date With A Dream"

THURSDAY

1:00 "Women Must Dress"
3:00 Feature Film (title unannounced)
11:00 Feature Film (title unannounced)
12:15 "Banona Ridge"

FRIDAY

1:00 "Paradise Island"
3:00 Feature Film (title unannounced)
10:00 "Baby Face Morgan"
11:00 "The Mad Monster"
12:15 "Don Riccordo Returns"
(For more detailed information please refer to regular program listings)

every thursday
at 3:45 WGN-TV
"plan-a-room"

WITH
PAUL MacALISTER,
leading decorator and designer

New decorating ideas for your home
PRACTICAL
BEAUTIFUL INDIVIDUAL
all illustrated with fascinating, life-like miniature rooms

brought to you by

MARTIN-SENOUR PAINT COMPANY
America's Color Leaders

THURSDAY

8:00 P.M.
ELLERY QUEEN

8:30 P.M.
TV BEAUTY CONTEST

9:00 P.M.
CARTUNE-O

WGN-TV
CHANNEL 9 · CHICAGO

Thursday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 4 **Fun And Features** with Geo, Menard mc
9 **Your Figure Ladies** Paul Fogarty emcee
10:15 4 **Fun And Figures** Ed Allen comments
9 **Beauty For You** Celeste Carlyle
10:30 9 **Chicago Cooks** with Barbara Barkley
11:00 4 **Tele-Shopper** Tips for busy housewives
7 **Bob And Kay Show** Commentary
11:30 9 **Travelogue**
11:45 9 **Chicagoland Newsreel** Local news
12:00 4 **INS Newsreel** with Ulmer Turner
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** with Jack Brickhouse
12:15 4 **For Ladies Only** Florence Bourke Ellis
5 **News** Latest information
12:30 4 **Multiscope News** on the ticker tape
5 **Carson's Panorama Shop** Luckey North
12:45 4 **TV Talk** Bill Irvin interviews guests
1:00 4 **Bill Evans Show** Interesting features
5 **"Women Must Dress"** with Arthur Lake
7 **Beulah Karney Show** Foods adventures
9 **Open House** Frankie Masters emcees
2:00 4 **Let's Have Fun** with Hank Grant emcee
5 **Ransom Sherman Show** Comedy situations
9 **Stop The Record** Musical quiz game
2:30 5 **To be announced**
9 **Telephone Game** Quiz, Bill Bailey mc
3:00 4 **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Show** Musical with guests
9 **Television Matinee** Feature film
3:30 4 **Flower Shop** Care of plant life

9 **Plan-A-Room** Paul MacAllister designs miniature room sets

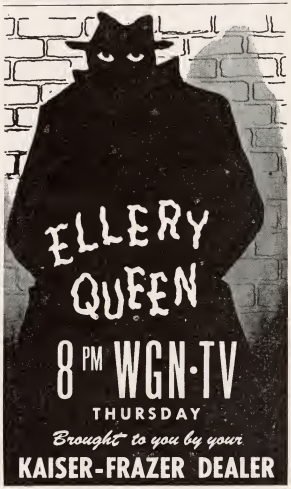
4:00 4 **Lucky Pup** Doris Brown femcee
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
9 **Hi Ladies** Tommy Bartlett interviews
4:15 4 **Funny Bunnies** then **Don Winslow Film**
5 **Panhandle Pete & Jennifer** "Rapid Jack Rabbit & Magic Fishing Pole"
7 **Space Patrol** Drama of the atmosphere
4:30 5 **Howdy Doody Show** with Bob Smith
7 **Film Shorts**
9 **Foto Test** Quiz, Danny O'Neil emcee
4:35 4 **Comic Capers** Don, Vera, and puppets
4:50 4 **Film Shorts**
5:00 5 **Cactus Jim** Western Feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** with Bob Emery emcee
5:15 4 **Window Shopping Commercial**
7 **Sandy Strong** Adventures of a puppet
5:30 4 **Wrangler's Club** Western feature film
5 **Crusader Rabbit** then **Clifton Utley**
7 **Adventure Time** Feature film serial
9 **Trail Blazers' Theater** Western film
5:45 4 **Film**
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** with Tony Pony & Obediah Pig

5:55 5 **Public Life Of Cliff Norton** Subject: Comfort on the train

6:00 4 **Film Shorts**
5 **Kukla, Fran, And Ollie** Family show
7 **War Tonight** Then **Club Seven**
9 **Captain Video** Scientific adventures
6:15 4 **Ulmer Turner** with the late news items
6:25 7 **Nation Tonight** with Gordon Fraser
6:30 4 **CBS News** Douglas Edwards reporting
5 **John Conte's Little Show** Musical with Dandra Deel guest vocalist
7 **Lone Ranger** Western adventure tale
9 **Austin Kiplinger** and the late news items
6:40 9 **Weather News** Frann Weigle predicts
6:45 4 **Faye Emerson Show** Interviewing stars
5 **News Caravan** John C. Swayze reports
9 **Chicagoland Newsreel** Local news
7:00 4 **Show Goes On** Robert Q. Lewis emcee
5 **Groucho Marx** ad-libbing in "You Bet Your Life" quizzes
7 **Stop The Music** Quiz Bert Parks mc
9 **Telesports Digest**
7:30 5 **Pinky Lee Show** Comedy situations
9 **Inside Detective** Mystery drama
8:00 4 **Alan Young Show** Comedy situations
5 **College Of Musical Knowledge** Quiz, guests: De Marco Sisters
7 **Holiday Hotel** Musical Don Ameche mc
9 **Adventures Of Ellery Queen** Mystery, Richard Hart stars in "Mind Over Matter"
8:30 4 **Big Town** Dramatized newspaper stories
7 **Blind Date** Arlene Francis emcees
9 **TV Beauty Contest** Quarter finals
9:00 4 **Truth Or Consequences** Ralph Edwards
5 **Martin Kane, Private Eye** Mystery
7 **I Cover Times Square** Newspaper stories
9 **Cartune-O** Quiz Holland Engle mc
9:30 4 **Hollywood On The Line** Phone conversation with Gene Raymond
5 **Wayne King Show** Musical extravaganza
7 **Roller Derby** narrated by Joe Hasel
9:45 4 **Hollywood Reel** Interviews with stars
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments
7 **Red Grange Predicts** Sports news
9 **Wrestling**
10:10 5 **Dorsey Connors Show** Commercial
10:15 4 **Ulmer Turner** with late news bulletins
5 **Clifton Utley** reporting on the news
10:30 4 **Sports Roundup** with Joe Wilson
5 **Political Talk**
7 **Simply Simon** Variety with Ernie, Chet, Shirley, guests
10:45 4 **Uncle Julius** with Art Linick
5 **Herbie Mintz Show** Musical review
10:55 4 **Tomorrow's Weather** by John Dunham
11:00 4 **Airflyte Theater** presents Herbert Marshall in "Municipal Report"
5 **Broadway Open House** Variety revue
7 **Paul Harvey News** Evening commentary
9 **Movies That Made History** Feature film
11:10 7 **Fiana-Grams** Sports commentary
11:20 7 **Top O'The Weather** Russ Reed emcee
11:30 4 **Murder Before Midnight** Film segment
7 **Walter "Feets" Pischon** Musical session
12:00 4 **INS Newsreel** with Ulmer Turner
12:15 4 **"Banana Ridge"** Feature film with Isabel Jeans

(Stations reserve the right to change above listings without notice)



Boys and Girls

These Are Your Shows

5:00 P.M.

SMALL FRY CLUB

Join the fun with Bob Emery and all his friends every Monday thru Friday night.

5:30 P.M.

FAIRTEEN CLUB

Never a dull moment at 5:30 P.M. on Fridays when the teenagers get together.

6:00 P.M.

CAPTAIN VIDEO

Don't miss a single night. You'll have fun watching the Captain and his Video Rangers.

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

10:00 **4** **Fun And Features** with Geo. Menard mc
9 **Your Figure Ladies** Paul Fogarty emcee
10:15 **4** **Fun And Figures** with Ed Allen emcee
9 **Film Varieties**
10:30 **9** **Chicago Cooks** with Barbara Barkley
11:00 **4** **Tele-Shopper** Hints for the homemaker
7 **Bob And Kay Show** Interesting features
11:30 **9** **Travelogue**
11:45 **9** **Chicagoland Newsreel** Local news
12:00 **4** **INS Newsreel** with Ulmer Turner
5 **Herbie Mintz Show** Musical review
9 **Chicago Calendar** with Jack Brickhouse
12:15 **4** **Far Ladies Only** Items of interest
5 **News** Latest information
12:30 **4** **Cooking Is Fun** with Tina Redmond mc
5 **Carson's Panarama Shop** Luckey North
1:00 **4** **Bill Evans Shaw** Mixture of music, news
5 **Matinee Playhouse** Feature film "Paradise Island" with Warren Hull
7 **Housewives Holiday** Claude Kirchner
9 **Open House** Musical variety session
2:00 **4** **Let's Have Fun** with Hank Grant
5 **Ransom Sherman Show** Comedy situations
9 **Stop The Record** Musical quiz game
2:30 **5** **Musical Comedy Variety Shaw** with Bert Parks emcee
9 **Telephone Game** Quiz with Bill Bailey
3:00 **4** **Homemakers' Exchange** Louise Leslie mc
5 **Kate Smith Shaw** Musical variety time
9 **Televisian Matinee** Feature film
3:30 **4** **Look Your Best** Tips for the ladies
4:00 **4** **Lucky Pup** Foodini's inventions help
5 **NBC Comics** presenting four cartoons
7 **Lois And Looey** Cartoons for children
4:15 **4** **Funny Bunnies** Cartoon adventure tales
5 **Panhandle Pete And Jennifer** Stories
7 **Space Patrol** Drama of the atmosphere
4:20 **4** **TV Billboard** Ticker tape news
4:30 **4** **Comic Capers** with Don and Vera Ward
5 **Howdy Doody Show** with Bob Smith
7 **Film Shorts**
9 **Fota Test** Quiz with Danny O'Neil mc
4:45 **4** **Twinkle Time** Famous fairy tales
4:50 **4** **Film Shorts**
5:00 **4** **Herb Graffis Show** Commentary
5 **Cactus Jim** Western feature film
7 **Mary Hartline Show** Interviews & games
9 **Small Fry Club** Bob Emery narrates
5:15 **4** **Window Shopping** Commercial
7 **Sandy Strong** Adventures of a puppet
5:30 **4** **Wrangler's Club** Western feature film
5 **Crusader Rabbit** Cartoon film
7 **Adventure Time** Feature film serial
9 **Fairteen Club** Join the teen-agers in their weekly jam session
5:35 **5** **Clifton Utley** reporting on the news
5:45 **4** **Tom Corbett Space Cadet** Serial tale
5 **Weatherman** Clint Youle comments

7 **Adventures Of Uncle Mistletoe** Tales to delight the children

5:55 **5** **Public Life Of Cliff Narton** Subject: Dried ice cream
6:00 **4** **Music Bowl** Danny O'Neil and Carolyn Gilbert harmonize to the old tune
5 **Kukla, Fran, And Ollie** Family show

6:00 7 **War Tonight** Gordon Fraser reporting
9 **Captain Video** Scientific adventures
6:05 7 **Club Seven** Musical renditions
6:15 4 **Ulmer Turner** and the evening news
6:25 7 **Nation Tonight** with Gordon Fraser
6:30 4 **CBS News** Douglas Edwards reporting
5 **Showroom** Musical with Roberta Quinlan and guests: Children from "South Pacific"
7 **Life With Linkletter** Comedy situations starring Art Linkletter
9 **Austin Kiplinger** and the late news items
6:40 9 **Weather News** Frann Weigle predicts
6:45 4 **Perry Como Show** Musical with the Fontaine Sisters & Mitchell Ayres
5 **News Caravan** John Swayze reporting
9 **Chicagoland Newsreel** Local news
7:00 4 **Mama** Domestic comedy skits involving Mama (Peggy Wood) and her family
5 **Quiz Kids** Joe Kelly quizmaster keeps the moppets on their mental toes
7 **Twenty Questions** Animal, vegetable, or mineral quiz with Bill Slater mc

9 **Talking With Toni** Backstage and backflash interviews with Toni Rodgers and guests: Jeannette MacDonald, Carmencita Romero and her Afro-Cuban dancers. Details of prize contest

7:30 4 **Man Against Crime** Mystery drama with Ralph Bellamy as Mike Barnett

5 **Walt's Workshop** Mr. Durbahn will show how to fix an antique clock

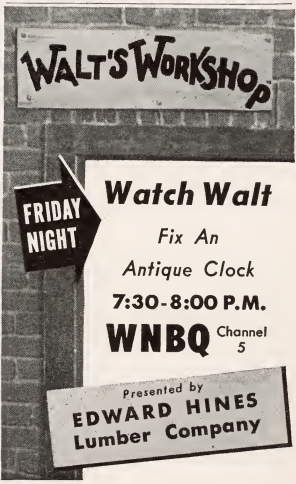
7 **National Pro Football Highlights** Film of past week's outstanding game
9 **Hold That Camera** Musical variety with Kyle MacDonnell introducing guests
8:00 4 **Ford Theater** presents "Hearts Of Darkness"
5 **Versa-Tile Varieties** Bob Russell mc
7 **Pulitzer Prize Playhouse** presents "The Magnificent Ambersons"
9 **Hands Of Mystery** Drama
8:30 5 **The Clock** Drama
9 **Musi-Comedy Playhouse** Joyce Homier and Dick Paige vocalize in romantic settings on modern version of "Little Red Riding Hood"
9:00 4 **Star Of The Family** Musical variety starring Morton Downey and guests
5 **Boxing Bouts** Dick Wagner vs Bob Murphy (10 rds. heavywt.)
7 **Penthouse Party** Betty Furness invites you to join the fun and meet Don Cherry vocalist, Buddy Weed and Trio, and the guests
9 **Cavalcade Of Stars** with Jackie Gleason emceeing variety plus guests
9:30 4 **Hit Spot** Variety with music from Tu-Tones and Four Notes vocal groups and magic by Johnny Paul
7 **Studs' Place** Informal variety and discussion session with Studs Terkle, Beverly Younger, and Chet Roble
9:45 5 **Greatest Fights Of The Century** Film Louis vs Braddock
10:00 4 **Ernie Simon** The Curbstone Cutup
5 **Weatherman** Clint Youle comments

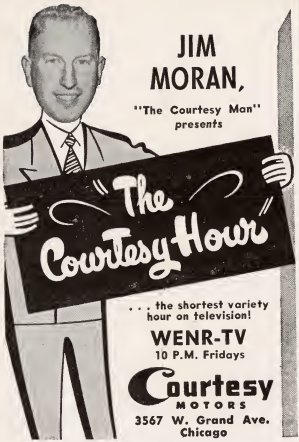
(Continued on page 28)

POET'S CORNER

October finds me still a television addict . . . I find Jack Carter again, a refreshing comic . . . Saturday Night Revue—Show of Shows is better than ever . . . Max Liebman's a genius . . . Coca's coo-coo but clever . . . All summer long I was lonesome and blue . . . just nothing much to look forward to . . . Saturday nights especially, were filled with boredom and leisure . . . NOW I know the reason . . . I missed Sid Caesar!

DOROTHY PINKERTON





For free tickets to attend these Telecasts in ABC Civic Studio, Opera Building, write ABC Guest Relations, 20 N. Wacker Drive, Chicago.

Friday (Continued)

7 **Courtesy Hour** Jim Moran presents a star studded variety revue

9 **"Baby Face Morgan"** Feature film starring Mary Carlisle, Robt. Armstrong, and Richard Cromwell.

10:10 5 **Dorsey Connors Show** Commercial
10:15 4 **Wrestling From Hollywood** Film
5 **Clifton Utley** reporting on the news
10:30 5 **Political Talk**
10:45 5 **Herbie Mintz Show** Musical review
11:00 4 **Tomorrow's Weather** by John Dunham
5 **Broadway Open House** Jerry Lester mc
7 **Paul Harvey News** Evening commentary

9 **"The Mad Monster"** Feature film with Geo. Zucco. ½ man ½ beast on the prowl

11:05 4 **TV Talk** with Bill Irvin
11:10 7 **Flana-Grams** Sports commentary
11:30 7 **Top O' The Weather** Russ Reed emcee
11:30 4 **Murder Before Midnight** Film segment
7 **Walter "Fats" Pischon** Musical session
12:00 4 **INS Newsreel** with Ulmer Turner
9 **Chicagoland Newsreel** Local news
12:15 4 **"Don Riccardo Returns"** Feature film
9 **TV Forecast**
1:45 4 **Late War News** on the ticker tape

(Stations reserve the right to change above listings without notice)

Paddy, Uncle Herbie Name Contest Winners

"Holy Doodle! We had a tough time," lamented Paddy Pelican, "everyone mailed such good letters we didn't know who to pick as the winners of our toy automobiles." So, gang, after a lot of careful study, Paddy decided the following kids are the winners:

Richard Paul Hentschel
5724 Pensacola Ave.
Chicago 34, Ill.

Danny Desmond Jr.
1906 W. Morse Ave.
Chicago, Ill.

Vivian Steinbrenner
5141 S. Justine St.
Chicago 9, Ill.

Billy Crozier
4258 W. Adams
Chicago, Ill.

Billy Simon
5631 S. Bishop St.
Chicago, Ill.

Tommy McMurchie
1452 S. Kedvale Ave.
Chicago 23, Ill.

Edwin Bishop
6888 N. Wildwood
Chicago 30, Ill.

Marilyn Guest
162 N. Pine Ave.
Chicago 44, Ill.

Gregory Lewis
4342 S. Center
Lyons, Ill.

Judy Henry
509 Briar Place
Evanston, Ill.

Bobbe Finne
522 Forest
Wilmette, Ill.

Diane Crowley
838 Wenonah Ave.
Oak Park, Ill.

Shirley Marshall
Indian Point
Antioch, Ill.

Kay Gibbons
912 S. Utica St.
Waukegan, Ill.

Rosalie Krusinski
3840 N. Sawyer Ave.
Chicago 18, Ill.

Paul Simonis
4618 N. Keystone Ave.
Chicago, Ill.

Tommy Audre
3227 N. Whipple St.
Chicago, Ill.

Ronald Zeman
6433 W. 33rd
Berwyn, Ill.

Roger Rucht
Box 595
Bensenville, Ill.

Roger Dennis Spickler
2026 Berkley Place
So. Bend, Ind.

Uncle Herbie reveals he had an equally hard time judging his letters too. The winners of Uncle Herbie's riddle contest in the order they were chosen are:

Mr. Gerald Rubin
5555 S. Everett
Chicago 37, Ill.

Miss Jacquelyn Laibly
6645 N. Odell Ave.
Chicago, Ill.

Mr. James Stump
1443 N. Luna
Chicago 51, Ill.

Miss Linda Kay Bowlby
311 Decatur St.
Michigan City, Ind.

Miss Margie Gelon
3515 Hemlock St.
Indiana Harbor, Ind.

Miss Audrey Klaw
6408 S. Talman
Chicago, Ill.

Miss Nancy Soule
3117 Washington Ave.
Racine, Wis.

Miss Cynthia Johnson
7844 E. Prairie
Skokie, Ill.

Video Helps Orphan Dogs

TV Pet Shop, seen each week Saturdays on WNBQ, is responsible for the adoption of more than 2,000 dogs from Orphans of the Storm, according to Gail Compton.

Nichols Eyes Heavyweight Belt

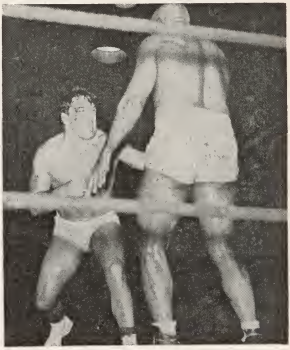
A former light heavyweight wrestling champion, Jackie Nichols, gave up his title to compete for heavyweight laurels at Rainbo Arena for Ray Fabiani seen Wednesdays over WENR-TV with Wayne Griffin describing the highlights. A favorite among Chicago TViewers, Nichols granted ***TV Forecast*** this interview for his many fans.

Jackie was born in Maine of Irish, Scot and Indian parentage. His father was a blacksmith for the logging camps. This is where Jackie spent his boyhood, living around the camps, hunting and fishing, and when old enough (during school vacations) he would help cut logs and pulp wood.

Jackie attended Richmond Academy where he played football, basketball, and baseball. After graduating from Richmond he entered Boston Institute of Physical Education, now known as Sargent of B. U. During his spare time he was always in the gym where he learned to wrestle and box. It was during one of his workouts that he met Ed Don George, then champion of the world, who took a liking and interest for the youngster and started to teach him the science of balance and leverage. In no time at all Jackie was giving the champ plenty of trouble.

Jackie was also a fine boxer and won the eastern middle weight title in the Golden Gloves, but he had to quit fighting for work and consequently didn't have the time to devote to training; however, he did stick to wrestling and today he is one of the finest wrestlers in the business, and a perfect gentleman, very modest and soft spoken.

Jackie has wrestled in all the major cities of the U. S. where he has met and defeated most of the talent that the game could offer. He has also met and defeated all the wrestlers in his class in England, France, Turkey, Greece, India, Australia, Canada and Mexico.



Jackie (Left) in Action

Special Offer, 2 Wrestling Ducats For Price Of One

SORRY, SUBSCRIBERS ONLY: TV Forecast subscribers are offered this opportunity to see a live wrestling show at Rainbo Arena. Here is all you have to do: tear off the cover or back cover of **TV Forecast** (whichever has the address label) and present it at the ticket window of Rainbow Arena, 4636 N. Clark St., Chicago, Ill. For every $1.50 ticket or $1.00 ticket purchased, your partner is admitted free, paying only the tax. It's two tickets for the price of one with the **TV Forecast** page bearing your address label.

Because of the expected turnout on this offer, Fabiani and Schwartz, wrestling impresarios said, "We're sorry we can only invite your subscribers. If we extended it beyond that, we would be unable to accommodate them all." . . . Through a special arrangement of the publishers of this magazine and Rainbow, **TV Forecast** extends this offer to its wrestling fan subscribers.

"Glad to shake that losing streak"—Bob Williams, Irish

By ED PAZDUR

WILLIAMS

It's an old story now—Notre Dame trounced by Purdue—but this story is not one of the game, it's about South Bend's greatest hero, Bob Williams, the Irish quarterback who had the misfortune of guiding the Leahy gridmen that noon. Experts say the loss was inevitable and "good" for Notre Dame and football in general. Was it?

In quarterbacking the Irish for the past two seasons, 20-year-old Bob Williams was realizing his one burning, driving ambition since childhood days. How did it feel to lose a game after grinding through 39 straight games without defeat? To find out, we visited the Irish campus last week and interviewed Captain Jerry Groom, Irish center who played the full 60 minutes against Purdue, and Williams.

Mild mannered and well-groomed, Bob and Jerry welcomed our visit and answered our inquiries in somewhat pained but honest tones. "We were glad to lose to a team like Purdue. They played us year after year. They were the better team and they won. I didn't think the game was over until about the last three minutes. Then I knew it happened. My passing was off, I just—,"

Jerry broke into the conversation saying, "Bob, don't you blame yourself. For Pete's Sake, Samuels (Purdue quarterback) only completed two more passes than you. He hit 9 in 21 attempts and you completed 7 in 20 attempts, is that so bad?"

Williams slouched uncomfortably in his chair and Groom continued glaringly, "They had a terrific pass defense set up. We were well scouted. They were really up for this one, and the ball was wet most of the time. You can't pin it down to any one man or play. We're not offering any excuses, the better team won."

Williams nodded, saying, "I guess I feel about the same as Jerry." . . . Whatever the reasons may be, the Irish are doggedly determined to put an end to this "losing streak." Young Bob Williams makes his home with his parents in Baltimore, Md., although the scene of his birth on January 2, 1930 was Cumberland, Maryland. Bob stands 6' 1" weighing 185 lbs. "My folks are my greatest fans," says Bob, "they come down for most of the games. After each game, our Dads are great Monday morning quarterbacks. They don't miss a trick and point out our mistakes."

BOB WILLIAMS

The elder Williamses can follow their son over most of the country since Bob's father works for the B&O railroad. He is entitled to free transportation anywhere within the continental United States. Mrs. Williams missed one game last year—the Washington game at Seattle because it "was a little

Captain Jerry Groom (left) helps Williams remove his jersey.

too far."

Majoring in speech, Bob hopes to become an announcer after graduation next June. He's interested in doing television work "if I ever get the opportunity to." If a good offer should come along in pro football he may be enticed to play for a few years.

Jerry Groom, on the other hand, hesitates at the thought of professional football. "It's hard to say, if the Army doesn't get me first, I'm going to look for a job in the business field. I'm studying business administration and would like to try the selling profession," said Jerry. Neither Jerry nor Bob are engaged or married.

Both are level-headed and business minded. Football falls into the realm of extra-curricular activities and recreation at Notre Dame. Every athlete must maintain an average of 77 to be eligible to play. "We have to make up every test we miss and that's when it can get a little tough at times," lamented Williams. Notre Dame offers few conditional scholarships, you must make the grade or else. First stringers are guaranteed four years of room, board, and tuition the year round. They must purchase personal items such as text books at their own expense. Bob added, "It's really a break, it only costs me about $100 in four years. I play football at my best and get a college education for it."

Residing at Walsh Hall on campus, they start a typical day with Mass at 6:30 a.m. Breakfast follows Mass at 7:00; classes generally last from 8:00 a.m. to early noon. Football practise starts promptly at 3:30 p.m. to 5:30. "After practise and supper, we're ready for bed," laughed Groom.

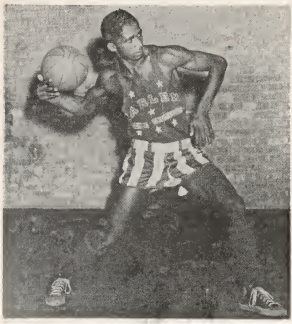
Like most popular football figures, Groom and Williams receive fan mail from admirers. They promised to mail autographed pictures to all *TV Forecast* readers and Notre Dame fans. If you are an Irish fan, write to Williams or Groom c/o Notre Dame University, Notre Dame, Indiana.

Plenty Of Company . . .

Bill Flynn, Notre Dame tackle, who up to the Purdue game held alone the dubious honor of being the only member of the Irish squad to play on a losing Notre Dame eleven, now has plenty of company. Watch the Irish on WGN-TV.

TV Forecast On Sale at Leading Newsstands

Trotters On TV



That glittering squad of basketball stars, internationally known as the Harlem Globetrotters under the helm of Abe Sapertein, will make their 1950 TV debut Saturday, Oct. 28 on WGN-TV, at 7:30 p.m. Last year the Trotters played in nine countries for a total of 153 games, winning 151. Marquee Haynes (above), Trotter guard, was a former Langsten University star.

Joe DiMaggio Show

Clubhouse manager Jack Barry (left) watches Joe DiMaggio illustrate a point on the slugger's new television show. The "Joe DiMaggio Show" gives youngsters the opportunity to meet Joe and present their baseball problems. Watch him Saturday at 4:30 p.m. on WNBQ.

Win Free Tickets To:

RAINBO WRESTLING: Ten pair of tickets (one pair per letter) are awarded *TV Forecast* readers each week for the best letter on the following subject—

"I would like to see a live wrestling show because ....."

Tickets are made available through an exclusive arrangement with Promoter Ray Fabiani. Address letters to Sports Editor, TV Forecast, 185 North Wabash Ave., Chicago 1, Ill. Deadline for this week: Wednesday, Nov. 1.

FOOTBALL: Win an autographed football and **reserved box seats** to the Bear-Cardinal game, Dec. 3, or Bears-Lions game Dec. 10, 1950. Each week *TV Forecast* will award an autographed football by the entire Bear or Cardinal squad to the lucky fan submitting the best letter of the week explaining why *"there should be or should not be a TV ban against football."* Write to Sports Editor, TV Forecast, 185 North Wabash, Chicago 1, Ill. Deadline for this week: Wednesday, Nov. 1.

BOXING: Two pair of reserved ringside seats to Chicago Stadium boxing matches on Nov. 8, 1950 (card: Sugar Robinson vs. Bobby Tykes) will be presented to the reader whose letter is judged to be the most sincere. Tell us in a brief letter why you would like to see the matches. Write to Sports Editor, TV Forecast, 185 North Wabash, Chicago 1, Ill. Letters postmarked later than Wednesday, Nov. 1, will not be judged.

Each letter must enclose the following coupon. One coupon good for all 3 contests.

TV FORECAST ENTRY BLANK

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10/28

TV Problems Panel Aids Distressed

George W. Crane is Panel Moderator

Each Monday evening, WGN-TV presents "Your Problem Panel," a unique television show dealing with personal problems of actual living persons, reviewed by a specially-selected panel of counselors.

Sponsored by the Komiss Fur company under the direction of Herbert S. Laufman, "Your Problem Panel" invites readers of this magazine to submit problems to be aired on the telecast.

All letters will be held in the strictest of confidence. Persons seeking counsel should include full name and address. If selected for the program, only their initials will be used and each person masked to hide identity.

Write TV Forecast, Problem Editor, 185 N. Wabash, Chicago 1. All letters will be directed to the producers of "Your Problem Panel" and will not be read by employees of this publication.

"Your Problem Panel" is specifically designed to:

1) Help people learn how to analyze their problems in terms of their causes.

2) Develop an understanding of the facts and principles known to modern social science as they bear on typical problems of human relations.

3) Demonstrate the scientific process of solving problems (defining the problem), getting the facts, suggesting solutions, testing the solutions.

4) Acquaint people with the resources in their community to which they can go for assistance in solving their problems.

TV Forecast On Sale at Leading Newsstands

Don McNeill

(Continued from page 19)

sidered contributing his alarm clock to a scrap drive during the war.

Don's leading ambition from the time he was knee high to a rocker-rung back in Sheboygan was to become a cartoonist of the editorial, rather than the comic, variety, so he journeyed to journalism school at Marquette University.

It was here, at the school's annual Christmas party, that he met his future wife, Katherine Bennett. "I wasn't with her at the time," he explains. "But from then on."

They were married on September 13, 1931, and today they are the parents of Tommy, 16, Donny, 14, and Bobby, 9. The entire family is so well known to Breakfast Club audiences that some fans regard them as members of the cast. Each Christmas they visit the program, an event which prompts many fans to request tickets a year in advance.

Don graduated from Marquette in 1930 and, with his PH. B. tucked away in his pocket, traveled to Louisville, Ky. He became staff announcer for a local radio station there and continued in that capacity until he met Van Fleming, a singer. They decided to wed talents in an act to be known as Don and Van, the Two Professors. They achieved a degree of initial success but, after a brief period of sponsorship, things went downhill and, disbanding his role, he traveled to New York in search of an announcer's position. When he discovered that the miniscule McNeill reserve of dollars was dwindling, he returned to Milwaukee.

In 1933 he auditioned for a weak, pallid program known as The Pepper Pot. The rest is radio history. He changed the name immediately, and divided the hour into four segments or "Calls to Breakfast," as it stands today. Don believed in himself and in that program which is known to millions of devoted listeners as "The Breakfast Club." That his belief was well-founded is attested to by the fact that 200,000 persons attend actual broadcasts of the program each year. His daily audience from coast-to-coast tops the 6,000,000 mark.

DEAR BOSS:

It has always been a question to me why WGN-TV doesn't use more of Tony Fontaine, now seen only on video film shorts, and heard on radio. There is a lad with a beautiful voice and personality, the two biggest requirements for this thing called television. Frankly we like to see local boys get a break. Tony is a former Austin highster. If you haven't heard any of his Mercury recordings we seriously recommend you take the, time out.

Other things have been on my mind this week, such as the startling resemblance between Vaughn Monroe and the Milton Berle we knew five years ago when he was much slimmer. Before the Monroe fan clubs file suit, let me hasten to add the resemblance is only physical.

Monroe will probably be a popular hero on TV as he races for the moon. We predict household squabbles as the teen-agers fight to keep husky Vaughn while mom and pop ask for Billy Rose, two snaps of the dial over.

Too bad you weren't able to catch the Bob and Kay show the other day when Bob was interviewing Herb Carlin. They had been discussing the great Najinski, outstanding ballet star of the past century. Queried Murphy: "Where is he now." To which Carlin replied: "Oh, he's in England." Said Murph again, "Oh, yes."

Najinski will never be any more dead that he is now, but then maybe the Murphy-Carlin routine was a new type of humor. If the British heard a low rumbling it probably came from Najinski's tomb as the one-time world personality did a flip, flop.

Letter this week from a housewife: "My ambition is to muss Jack Haskell's hair . . . just once!"

CHUB McCARTHY

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We Win an Oscar!

The staff of *TV Forecast* Magazine was presented this handsome statuette symbolizing the Red Feather kid, spirit of the annual Community Chest Drive in this city, for making a 100% contribution to the 196 health and welfare agencies. In behalf of the employees and management we want to wish continued success to the men and women who administrate these necessary organizations.

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"Since he started eating in front of the television set, he doesn't notice what I fix for him."

—— ✦ ——

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